

DSM Agency Frankfurt Hot List 2011

(www.dsmagency.com)

Jeffrey Fox and Robert Reiss

THE MIND OF THE CEO

McGraw-Hill (World English – May 2012)

Fox and Reiss reveal impact lessons from industry game changers based on direct interviews with the best CEOs in the world.

Eddie Osterland

POWER ENTERTAINING

John Wiley and Sons (World English – Fall 2012)

America's 1st Master Sommelier teaches the power of wine and food to build and strengthen professional relationships.

Harry Kraemer

FROM VALUES TO ACTION

Jossey-Bass (World English – April 2011)

Illustrates how self-reflection allows the development of a values-based leadership, that sets the standard for business, that can influence the world at large.

Charlie Pellerin

HOW NASA BUILDS TEAMS

John Wiley and Sons (World English – June 2009)

Korea Price (Korea); China Times (Taiwan); Achievement Publishing (Japan); Infodar (Bulgaria); CICAP (China)

Former Director of NASA illustrates a unique 4-D system to analyze team and leader effectiveness, focusing on team culture and managing individual behaviors.

Patricia Crisafulli and Andrea Redmond

COMEBACKS

Jossey-Bass (World English – May 2010)

Oceano Mexico (Latin American Spanish)

NY Times bestselling author Crisafulli pairs with Redmond to talk with high profile people who lost it all and how they successfully came back.

Maddy Dychtwald

INFLUENCE

Hyperion (North America – May 2010)

China Times (Taiwan); Elsevier (Brazil); Lijiang Publishing House (China)

How women think and feel about money and how their control over money will transform the global society, families, politics, and the marketplace.

Eric Goodman

TRACKS

Atticus Books (World English – June 2011)

The reader journeys by train from Baltimore to Chicago via the perspectives of a diverse array of passengers.

Sarah McCoy

THE BAKER'S DAUGHTER

Random House (North America English & North America Spanish – January 2012)

A tale of family and heartbreak straddling WWII era Germany and modern day Texas asks: do you betray your fellow man or your loved ones?

Patricia Crisafulli and Andrea Redmond

RWANDA, INC.

Palgrave-Macmillan (World English – Fall 2012)

A look at Rwanda and the turnaround the country has experienced in the 17 years since the genocide, illustrated as a business model, featuring direct access to President Paul Kagame.

Selena Rezvani

PUSHBACK

Jossey-Bass (World English – May 2012)

Uncovering the unspoken rules of self-advocacy learned from the hard-won careers of America's top businesswomen.

Jim Reisler

IGNITING THE FLAME

Globe Pequot Press (World English – Summer 2012)

The story of 14 men, assembled haphazardly in the late winter of 1896, who sailed to the first modern Games in Athens and won 11 first place medals.

James Salzman

THIRST

Overlook Press (World English – Fall 2012)

Sigongsa (Korea)

Reveals the evolution of drinking water from its origins as a free resource and one of the most powerful forces in nature into one of the biggest businesses worldwide.

Sue Hitzmann

THE MELT METHOD

HarperCollins (World English – Spring 2012)

A self-treatment technique that activates and hydrates the body's connective tissue to prevent pain, heal injury, and erase the negative effects of aging and active living.

Nance Guilmartin

POWER OF PAUSE

Jossey-Bass (World English – December 2009)

Oceano Mexico (Latin American & US Spanish); Ediciones

Palabras (Spain); Business Books Publishing (Korea);

Editura Trei (Romania)

Explains how taking a moment to reevaluate our circumstances allows us to make more productive decisions and avoid disastrous miscommunications

Pamela Tsigdinos

SILENT SORORITY

Book Surge (North America – April 2009)

Award-winning book reveals not all infertility stories end with a baby – but that doesn't mean there isn't a happy ending.

John Strelecky and Tim Brownson

HOW TO BE RICH AND HAPPY

Aspen Light Publishing (World English – May 2010)

Edition Dauphin Blanc (France); DTV (Germany); Ank-

Hermes (Holland); China Times (Taiwan)

A powerful formula that shows you how to build your unique picture of happiness and demonstrates in a straight talking style how to achieve it.