

Mama

BELIEVE IN HER.

**NOT ALL MYTHS ARE LIES.
GODS STILL WALK THIS WORLD.
ONE WILL CHANGE IT.**

**A thrilling series about an ancient goddess of love
in a modern world searching for believers, fame and
opportunities for showing off.**

STORY WORLD

In the 21st century, ancient gods are all but forgotten. They haven't disappeared, though. In fact, they still live among men and are desperate to find new believers. Freya, the Norwegian goddess of love and war, has ended up in a mental institution in Florida. Her monotonous life there is disrupted by the arrival of a new enemy: Finemdi, an organization that knows how to utilize gods' divine powers for their own good. Anxious to find a way to stop them for good, Freya assembles a quirky but loyal team: the mortal boy Nathan who happened to be in the wrong place at the wrong time, and the Egyptian goddess Sekhmet. The struggle to take down Finemdi leads Freya to uncover an even more devastating scheme: a corrupted god has a plan ready to take down the entire world. Freya, however, is not going to let that happen just as her new glory days are getting started. On her quest she meets a bunch of colorful deities, seeks modern-day believers in Hollywood, and struggles with her feelings for a man who used to be an enemy. *Freya* is a fresh and cool trilogy where *American Gods* shakes hands with *Percy Jackson*.

“Like a Rick Riordan–Terry Pratchett mashup. (...) A compulsively entertaining read.” Kirkus Reviews

“Move over, Percy Jackson, there’s a new girl in town!”
Booklist

GENRE: Young Adult Fiction, Urban Fantasy

AGE GROUP: 14+

SELLING POINTS

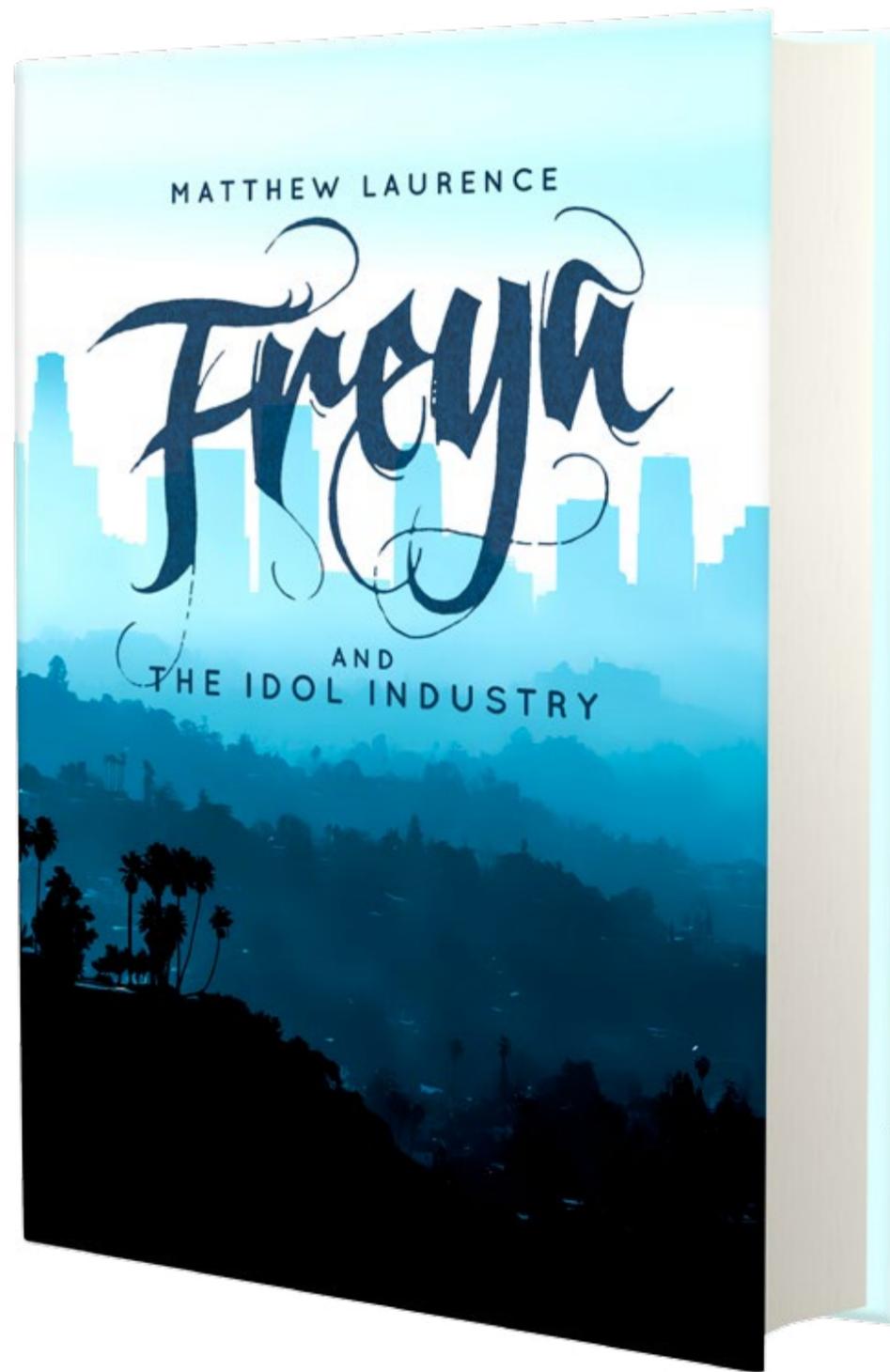
- UNIQUE CONTENT** A fresh and exciting take on the theme of gods among men, pitting the old world versus the new.
- POWERFUL VOICE** Freya is a smart, independent woman with strength of arms as well as heart. In charge of her destiny, and delighted to know it.
- RELATABLE THEMES** Getting your voice heard; becoming who you are meant to be; adapting to an ever-changing and complicated world.
- UNIVERSAL MESSAGE** There is an extraordinary being in all of us.



FREYA AND THE MYTH MACHINE

Meet the 21st century version of a goddess of love.

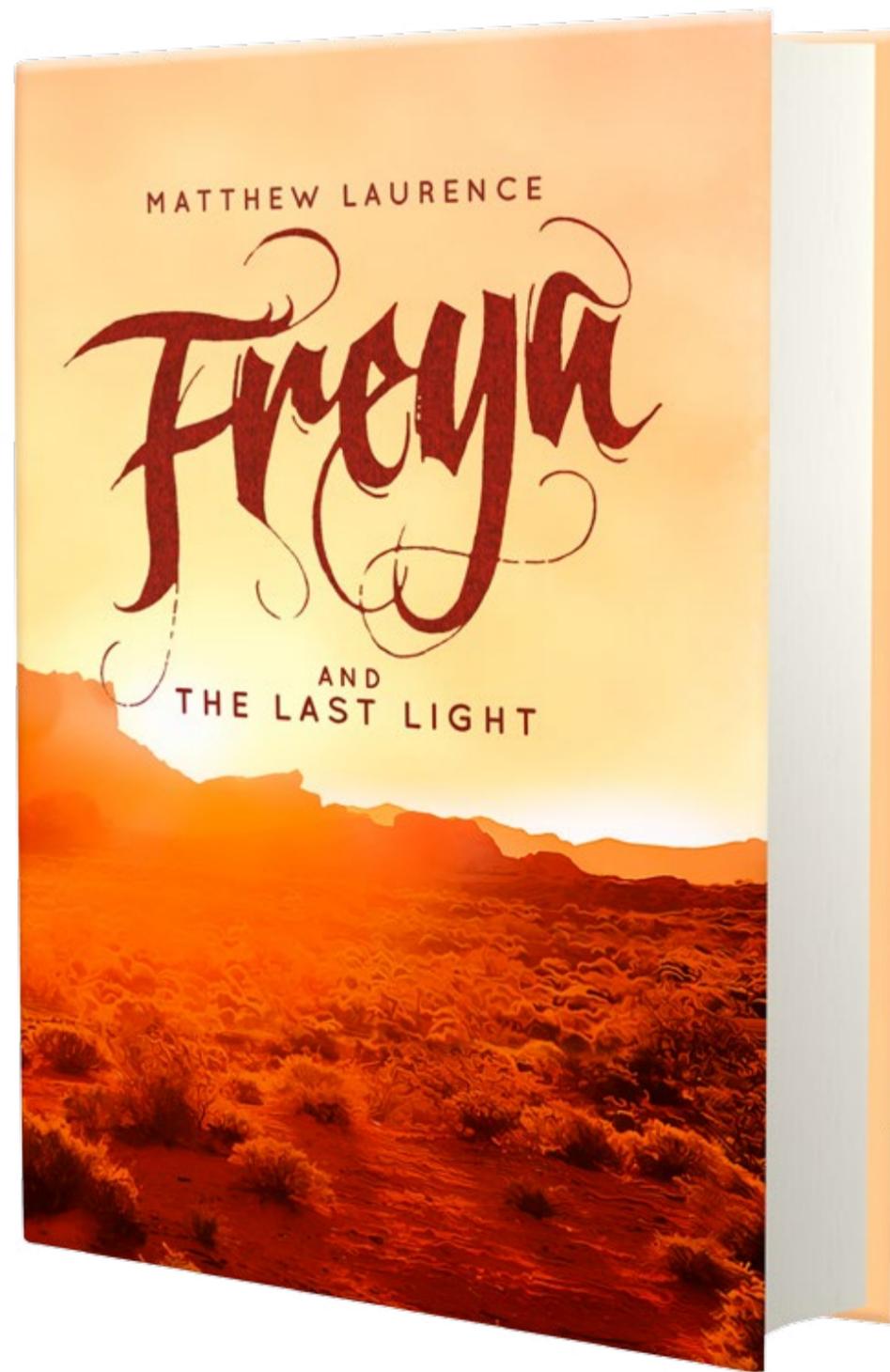
Free-spirited Sara Vanadi once lived as the Norse god Freya. Now, she spends her days in a mental hospital in Orlando, Florida. It's a perfectly boring life, right up until an ominous man arrives with an unprecedented offer: Work for his masters, enjoying limitless strength and legions of believers...or face obliteration. Her refusal is the spark that shoves her back into the spotlight and sets her on a collision course with devious new rivals and allies alike.



FREYA AND THE IDOL INDUSTRY

Get ready for the next divine It girl.

Freya's quest to tip the scales against her enemies takes her to Hollywood, where the world of show business offers fame and power – for a price. It's a shocking new battlefield for a goddess more comfortable with longswords than lip liner, and oddities like Twitter warfare and backstabbing starlets are only the beginning. With sinister forces at her heels, an unknown threat lurking in the shadows, and an unusual romance brewing at her side, Freya must walk a dangerous line between mortal and god to stay ahead of those out to destroy her and the people she loves.



FREYA AND THE LAST LIGHT

Freya is back in the spotlight with a simple mission: save the world.

Before taking the next step in her quest to stardom, Freya has a few other things on her to-do-list. First, there's figuring out if she can work together with Garen, a man who's kidnapped her in the past, then there's rescuing Nathan from the death, finally she has to save the world from the furious god, Apep. A goddess' responsibilities simply are a heavy list.

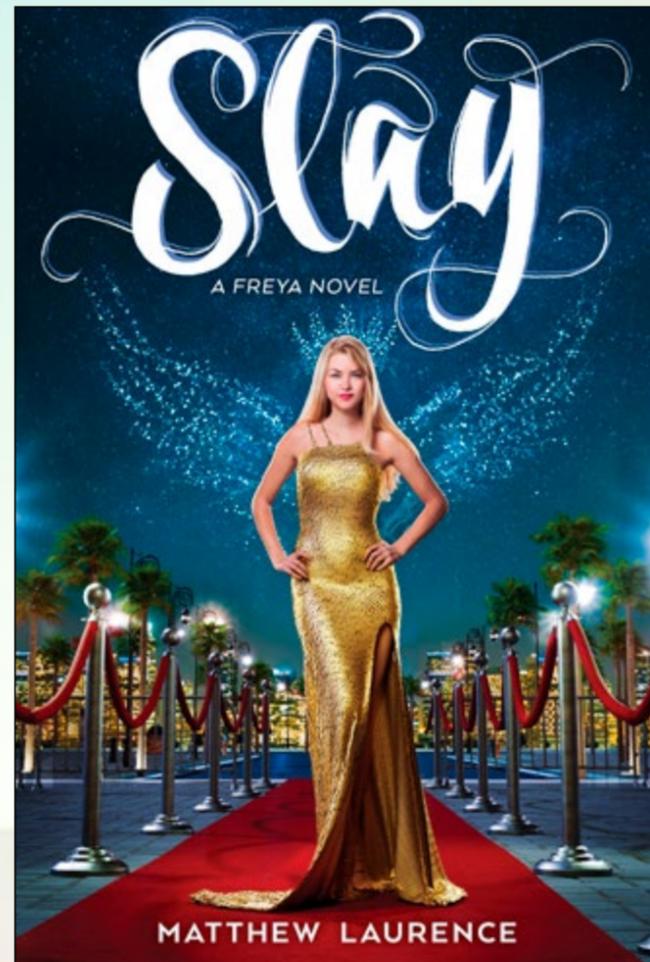
Luckily, Freya has some pretty strong helpers on her side, though her enemies might be even more powerful. Is this the last light for all humanity, or will the powers of love finally outshine those of hatred?

CHARACTERS

- FREYA / SARA** Immortal, irresistible, and torn between glory and exile, she's a god on the run—but not for long.
- NATHAN** Swept along by Sara, Nathan is finding his feet in a world where dreams live, but nightmares are just as real.
- GAREN** A decent man who takes pride in his job. Shame it's hunting and killing gods.
- SAMANTHA** Meek, outcast, and lost, Samantha makes for an odd gatekeeper to gods, but if knowledge is power, she's deadlier than all of them.
- DRASS** Leader of a vast conspiracy, captor of pantheons, and frustrated father. In other words, he means serious trouble.
- SEKHMET** An ancient deity of limitless wrath and morals stuck three millennia in the past, Sekhmet makes for an odd ally... and an even stranger first date.

RIGHTS SOLD

World English: Macmillan



Korean: Design Comma



Polish: Wydawnictwo Jaguar



MATTHEW LAURENCE

A designer and writer for ten years, Matthew Laurence is constantly delighted that people actually pay him to make games. His career has taken him from Orlando to all around the world. He now lives and works in Abu Dhabi. Besides playing games of all kinds, Laurence writes and cooks for fun, travels whenever (and wherever) possible and maintains an unhealthy relationship with Netflix. He is currently writing an exciting new YA series, Devil Days.

RIGHTS ENQUIRIES

ELINA AHLBACK
LITERARY AGENCY

www.ahlbackagency.com
info@ahlbackagency.com
+358 400 512 101

Elina Ahlbäck, Literary Agent, CEO
elina.ahlback@ahlbackagency.com

Lotta Dufva, Agent
lotta.dufva@ahlbackagency.com

Eleonoora Kirk, Agent
eleonoora.kirk@ahlbackagency.com

KAIKEN
ENTERTAINMENT

www.kaiken.com

Laura Kärppä,
Sales and Marketing Manager
laura.karppa@kaiken.com

Tuomas Sorjamaa,
Licensing & Acquisitions Manager
tuomas.sorjamaa@kaiken.com